



July 10, 2026

ENEOS Renewable Energy Corporation

ENEOS Renewable Energy Co-Develops a Ramen with IPPUDO and Noshiro Densetsu Kogyo

—A Community Co-Creation and Revitalization Initiative Using Local Akita Ingredients—

ENEOS Renewable Energy Corporation (headquarters: Minato-ku, Tokyo; President and CEO: Yasushi Onoda; hereinafter “ERE”) has partnered with Chikaranomoto Company, Ltd. (headquarters: Fukuoka City, Fukuoka Prefecture; President and CEO: Tomoyuki Yamane; hereinafter “IPPUDO”), which operates the IPPUDO ramen chain, and Noshiro Densetsu Kogyo Co., Ltd. (headquarters: Noshiro City, Akita Prefecture; Representative Director: Yuta Yamada; hereinafter “Noden”) to jointly develop Kiwamidori Ramen, a ramen made with ingredients from Akita Prefecture. As a company that operates a renewable energy business in Akita Prefecture, ERE sees this initiative as a way to spread the appeal of its business areas to people both inside and outside the prefecture, and to use food to spotlight local resources and help drive regional revitalization.

The three partners each played a distinct role. Drawing on the local ties it has built up in Akita Prefecture, ERE served as the bridge that brought them together. Noden, a locally rooted company that runs the Noshiro Country Club, contributed its knowledge of the area’s needs and resources. IPPUDO, which works to revitalize communities through ramen, handled the product’s development and launch.

Kiwamidori Ramen was created to introduce more people to the ingredients and appeal of Akita Prefecture, and it will be added to the regular menu at the Noshiro Country Club beginning around September 2026. By giving visitors from inside and outside the prefecture a taste of what Akita’s ingredients have to offer, the partners hope to keep showcasing the region’s local resources for years to come.

About ENEOS Renewable Energy’s Community Contribution and Co-Creation Activities

From the earliest planning stages of a power generation project using renewable energy, ERE engages in continued dialogue with local communities and carries out its work with their understanding and support.

We place great value on the trust we build with local communities, and even after operations have begun, we keep working through our business to coexist and thrive alongside them, co-creating a hopeful future together.

We engage in a wide range of activities that help promote renewable energy, from efforts to revitalize the communities around our power plants to opportunities for local residents to learn and think about it alongside us. Through these efforts, we strive to contribute to the economy and society of every region we serve.

For more information, please visit the following website:

Community: <https://www.eneos-re.com/english/community/>

The jointly developed Kiwamidori Ramen



Launch Event

A launch event will be held on Saturday, July 25 and Sunday, July 26, 2026, at IPPUDO Hamamatsucho Stand (MAST LIFE Daimon-Hamamatsucho 1F, 1-27-6 Hamamatsucho, Minato-ku, Tokyo).

For details, please see the event page on the IPPUDO website.

https://www.ippudo.com/news/260725_event